

SONJA SCHENKE

UX Designer

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EXPERIENCE

Lead UX Designer

AT&T Mobility 📅 2013 - 2026 📍 Greater Atlanta Area

Created and enhanced user interfaces and streamline user experiences on apps used by millions

- Contributed to AI-powered virtual assistant initiatives through user journey mapping, conversation flow design, and rapid prototyping.
- Collaborated with 10+ product managers and stakeholders, gathering requirements and prioritizing features to align with business goals.
- Fostered creativity across teams by developing meaningful new products and services and applied design thinking practices to identify user issues and generate creative solutions.
- Conducted research and user testing to understand needs and validate design decisions, identifying areas for improvement.
- Created an evolving design system, standardizing UX cohesiveness, and aligned 15+ products with industry best practices for accessibility.
- Developed mockups and prototypes in Figma to visualize concepts for iterative development and worked with developers to ensure implementation.
- Maintained and updated applications to keep them current and relevant.

Senior Visual and Web Designer

Band Digital 📅 2008 - 2011 📍 Atlanta, GA

Digital connection agency

- Designed and developed websites, microsites, emails, and promotional graphics with an emphasis on user experience and functionality
- Created banner ads, iconography, app concepts, pitch work, PPT presentations, and print work
- Received WMA 2010 WebAward for outstanding achievement in Web Development for the AT&T Web Hosting website

Graphic Artist/Web Designer

Freelance 📅 2000 - Present 📍 Greater Atlanta Area

Graphic design, print, and UI/UX design

- Worked directly with individuals and organizations, designing and developing email campaigns, websites, invitations, brochures, and promotional graphics

Graphic Designer/Social Media Manager

Paris on Ponce 📅 2003 - 2018 📍 Greater Atlanta Area

50,000 square foot antique warehouse

- Redesigned and maintained the company website, and staged and photographed products for 30+ vendors, creating content for social media, improving user engagement and increasing customer retention
- Introduced e-commerce platform, increasing annual sales
- Created promotional graphics, flyers, and business cards, elevating brand visibility

EDUCATION

Interactive Media and Web Design

The Art Institute of Atlanta 📅 2006 - 2008

SUMMARY

UX Designer with 16 years of professional experience creating intuitive and engaging user experiences for web and mobile platforms, from product ideation to post-production. Proficiency in design systems, prototyping, and user research and testing, combined with a strong background in visual design, fueled by a passion for problem-solving and good design.

SKILLS

UI/UX Design Figma Prototyping

Design Systems & Standards

Responsive Design Design Thinking

Creative Cloud User Research

Ideation Accessibility Compliance

Wireframing Usability Testing

User-centered Design Visual Design

Cross-team collaboration Agile

Interaction Design Detail Oriented

Conversational UX Prompt Engineering

Claude Code Claude

STRENGTHS

Design Systems

Expertise in simplifying workflows and improving collaboration across design, development, and testing by building evolving, shared, design systems

Inclusive Design

Passionate about creating accessible digital interfaces to ensure usability for all users

Adaptable

Experience working in a dynamic environment to deliver efficient completion of innovative, impactful results

Relevant Solutions

Committed to staying ahead of industry trends, continuously improving design processes, and delivering top-tier user experiences